

# **Brianna O'Malley - Radio Writing Portfolio**

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Rough Neck

:30

SPX: Press Conference chatter.

ANNOUNCER: On today's installment of the battle of the soaps;

We have the generic body wash going up against the newcomer *Rough Neck*; We're gonna open up the floor...

SPX: Frantic reporters - Camera clicking and flashing.

REPORTER: Rough Neck, you're going up against a classic bottle of body wash, what do you think you have over your competition?

ROUGH NECK: Just to start, I'm a bar; and now there's nothing special, or manly about a bottle of Generic body wash. Men are tired of smelling like whatever Generic is... They're looking for something better, something like me; The perfect combination of citrus and sandalwood that lasts for longer opposed to Generic's 3 minutes.

ANNOUNCER: *Rough Neck*, long-lasting bar soap for men.

Rough Neck

:60

SPX: Press Conference chatter.

ANNOUNCER: On today's installment of the battle of the soaps;

We have the generic body wash going up against newcomer *Rough Neck*; We're gonna open up the floor to questions now.

SPX: Frantic reporters - Camera clicking and flashing.

REPORTER: GENERIC GENERIC!!

GENERIC: Please, call me Gen...

REPORTER: Okay Gen, what do you think you have over your competition *Rough Neck*?

GENERIC: I mean, I'm a classic, been around a long time so I know what I'm doing, everyone loves a bottle of body wash.

REPORTER: Rough Neck what do you have to say to that? How can you compete with Generic?

ROUGH NECK: Just to start, for one I'm a bar; and now there's just nothing special, nothing manly about a bottle of Generic body wash. Like with me, you're cutting down on your plastic, and there's nothing manlier.

GENERIC: Well I -

ROUGH NECK: Like what even are you supposed to smell like?? Spring?? What does *Spring* even smell like?

GENERIC: It's -

ROUGH NECK: Men are tired of smelling like whatever you are... They're looking for something better, something like me; The perfect combination of citrus and sandalwood that lasts for longer, opposed to your what 3 minutes Generic?

GENERIC: ... It's actually 5 on a good day.

ANNOUNCER: I think it's safe to say we have a winner.

ROUGH NECK: *Rough Neck*, long-lasting bar soap for men.

Jeep

:60

SPX: Trail riding noise/engine revving up and down - low gas warning signal PERSON ONE: What's that beeping??

PERSON TWO: It's... its the gas signal

PERSON ONE: Are we almost out of gas!?

PERSON TWO: I... I thought I just filled it up SPX: gas warring again

PERSON ONE: Well what are we supposed to do?? How are we supposed to get gas in the middle of the mountains??

NARRATOR: With the new 2022 Jeep Grand Cherokee 4Xe, you'll never have to worry about running out of gas on the trail again

Having the same strong off-road performances as Grand Cherokees before, the 2022 Jeep Grand Cherokee 4Xe is the first plug-in hybrid Jeep with two electric engines with 25 miles of all-electric range.

Now imagine your in this same scenario, but you drive the 2022 Jeep Grand Cherokee 4Xe.

SPX: Gas warring

PERSON ONE: What's that beeping??

PERSON TWO: Oh, no big deal it's just the gas.

PERSON ONE: No big deal!? We're in the mountains, we can't get gas anywhere! PERSON TWO: Relax, I said it's not a big deal I'll just switch to all-electric mode. PERSON ONE: Oh.... that's actually very convenient, sorry for yelling. NARRATOR: Jeep. Go anywhere. Do anything.

QUICK HIGH PITCH NARRATOR: 2022 Jeep Grand Cherokee 4Xe, available at a dealership near you. Prices starting at \$38,000.

EQUATOR COFFEE

:60

SPX: Opening a bag and shaking it around

MAN: Damn it...

SPX: Cabinet opening

MAN: HEY ARE WE OUT OF COFFEE?

DISTANT WOMEN: Oh no. I was supposed to get some yesterday I forgot I'm -

SPX: Knocking.

MAN: What the? Who's at our door right now?

SPX: Footsteps, door opening.

MAN: Hello-

DELIVERY MAN: Hey heard you were out of coffee.

MAN: Yeah how'd you-

DELIVERY MAN: You heard of EQUATOR COFFEE?

SPX: Roar.

MAN: What was that-

FAST TALKING DELIVERY MAN: So glad you've asked, EQUATOR COFFEE is a high-impact coffee company that focuses on quality, sustainably and social responsibility

MAN: Oh... is the coffee goo-

FAST TALKING DELIVERY MAN: Is it good? Is it now With their uniquely designed coffees with anything from espresso to single origin, to their award-winning blends, all the way to cold brew and instant coffee. \*sigh\* they really have it all

MAN: Wow that sounds amaz-

FAST TALKING DELIVERY MAN: OH you wanna hear something amazing? Their subscription service. You can subscribe to EQUATOR COFFEE and have your favorite coffee delivered to your door every one to four weeks.

MAN: I mean that sounds grea-

FAST TALKING DELIVERY MAN: That's not even the greatest part, you can save 30% off your first subscription and a lifetime of free shipping if you use code COFFEECLUB, so you never need to worry about running out of coffee again.

MAN: That's (rushes through the word) wonderful!.... Speaking of coffee... Do you happen to have any to spare?

FAST TALKING DELIVERY MAN: Yeah that's why I'm here.

SPX: Placing a bag of beans in a hand.

FAST TALKING DELIVERY MAN: Now go subscribe, see you in two weeks.

MAN: Okay! Wow... EQUATOR COFFEE

SPX: Roar

Greater Chicago Food Depository

:60

“At the Greater Chicago Food Depository, our goal is to end hunger, and inspire hope; we bring dignity and hope to our Cook County Neighbors as the hub for over 700 food pantries, soup kitchens, shelters, and other programs.”

“But we can't continue to help without *you*.”

“Volunteers are absolutely essential to what we do, and now more than ever during this ongoing hunger crisis, we need you more than ever to volunteer.”

“If you'd like to volunteer by yourself, bring a group or come with your family, we have a variety of volunteer opportunities.”

“Like repackaging, where you can repack bulk products into family-size portions, or the FRESH truck, where you can work restocking produce and assist with client intake. And if those aren't for you, we always need Drivers and Helpers driving the Lunch Bus, and Volunteers to help at events such as the Annual Hunger walk and Holiday food drives.”

“We need volunteers to help us provide food to our neighbors more than ever, learn more about becoming a volunteer at [chicagosfoodback.org/volunteer](http://chicagosfoodback.org/volunteer).”

The St. Jude Research Hospital

:60

NARRATOR:

“A parent wants to hear positive things about their child, like ‘your child’s excelling in school, top of their class in fact’, that ‘they scored the winning goal at their soccer game’  
“But the words a parent *never* wants to hear is ‘Your child has cancer’

“At St. Jude Research Hospital, our mission is to find cures and save children”

“We’re driving research to help families in their utmost darkest moments”

“St. Jude families never receive a bill, not for treatment, not for travel, not housing or food”

“But we can’t do this without you, a majority of our funding comes from individual contributions; and your support means everything”

“Since our opening in 1962, we’ve increased the childhood cancer survival rate from 20% to over 80%; and for every child saved at St. Jude means that knowledge can be used to save thousands of children worldwide”

“Help us save children’s lives so they can follow their dreams”

“Help us make a *lasting impact* and be a part of pushing us towards a cure”

“Head to [stjude.org](http://stjude.org) to donate, or set up a monthly donation; be a part of the St.Jude mission, ‘Finding Cures, Saving Children’”

PSA Mask Mandate

:60

SPX: Street noise

PERSON ONE: Hey have you heard any updates about the mask mandate? PERSON TWO: Actually no, I was just thinking about that... I'll google it real quick. PERSON ONE: Perfect... these rule changes always confuse me.

PERSON TWO: Okay, so it looks like on February 28th, the mask mandate is being lifted indoors except for places where they are still federally mandated, and while masks aren't going to be required they're still recommended.

PERSON ONE: And where is it still Federally mandated?

PERSON TWO: Federal buildings, public transit, healthcare buildings, and also schools

PERSON ONE: Okay, okay...

PERSON TWO: It also says that masking can still be required by a local jurisdiction, and by businesses and organizations if they choose.

PERSON ONE: Sweet, I'll put February 28th in my calendar.

PERSON TWO: Oh Woah that's actually super cool, right now hospitalization rates are declining faster than at any other point during the pandemic and Illinois has the highest vaccination rate in the midwest.

PERSON ONE: Wow look at us go.

## GROUP SKETCH

:120 - :180

SFX: Students talking over each other in a classroom

PROFESSOR: (getting students' attention) Hello everyone! I'm Dr. Doowinkle. I'm your professor, and this is Communications 101; we're gonna be spending a lot of time together over the next 15 weeks so we should get to know each other, so if you have any questions about the class or any questions about me?

STUDENTS: (silence)

PROFESSOR: C'mon now ladies and gents, don't be shy! Ask me anything you want. First thing that comes to mind!

STUDENT 1: Are the tests gonna be open notes?

PROFESSOR: Am I just going to hand you a college degree? Of course not! You best believe you're gonna be WORKING in this class!

STUDENT 2: What's the homework situation like?

PROFESSOR: You'll have three chapter readings and five assignments and a quiz all due on Sunday.

\*silence\*

PROFESSOR: Any other questions?? I don't come here just to waste my time.

\*silence\*

STUDENT 3: I've noticed there's no ring on the finger. Is that a conscious decision or just how it's going for you romantically?

PROFESSOR: Uh... um. I'm divorced actually.

STUDENT 3: Damn bummer... your fault?

PROFESSOR: I... I guess you could say that

STUDENT 4: Why don't you have any hair? You got a stressful life back at home? Or are you just struttin a shiny head?

PROFESSOR: I'll have you know back in my glory days I had luscious locks that would flow in the wind! Also, I quite fancy having no hair. Shows my age.

STUDENT 3: or is it the divorce? Cause, like, you're definitely 27 according to your Facebook, I just checked.

PROFESSOR: 27 Years young! I was going CRAZY at the bar this past weekend!

STUDENT 3: Bro, you literally posted to your wall at 8:30 on Saturday "love a good book, a good DVD, and a hot tea" #partyingislame"

STUDENT 4: Now, real talk Doowinkie. What's with this god-complex ego situation?? Did your mom not say "good job" enough or not go to your soccer games??

PROFESSOR: I, I um. She-

STUDENT: \*Interrupts after she\* Have you ever dabbled in the devil's lettuce? You know, the forbidden tree?

PROFESSOR: I have not! You know my mom always told me to stay away from tempting substances-

STUDENT: \*Interrupts mid substances\* Nah dude that's what we gotta get you doing. Turn you from a square into a circle real quick.

PROFESSOR: You know what? All of a sudden I'm questioning my reality. I'm gonna contemplate all the life choices I've made up to this point. See you next class

SFX: Footsteps into door closing

## NEWS

## I-55 BABY

:15 - :30

“A baby was delivered this morning near the entrance to Interstate 55 and Cass

“When troopers arrived the baby boy was already safely delivered - and was wrapped in a blanket awaiting paramedics”

“The mother, baby, and the other male were all taken to the hospital”

“This isn’t the first time this year in the Chicago area that was born on the way to the hospital - Valentine’s day a women got lost on her way to the hospital near O’Hare and a Chicago police officer helped deliver her baby”

“And on the shoulder of the Indiana Toll Road in LaPorte County, a state trooper helped deliver a child”

## NEWS

## THURSDAYS EXPLOSION

:15 - :30

"Three people died Thursday next to Starved Rock State Park after igniting a black substance that exploded along a bank of the Illinois River."

"They were identified to be from the Chicago area, and in range in age from mid-20s to mid-50s and were "cousins and uncles"

"The explosion happened about 75 miles southwest of Chicago and first responders discovered the three men just after 7 p.m".

"Coroner Rich Ploch said that in an ongoing investigation this seems to be an "accident" and "We're not concerned (about) any public safety or any foul play," Ploch said on the phone. "It does look like some type of an accident. We're still trying to work with the state police, and then they're working with the FBI and the bomb squad experts, in order to identify what exactly happened."

"Anyone with information about the incident please call state police at 815-726-6377."

## NEWS

## GEORGE SEGAL

:15 - :30

“Actor George Segal who’s best known for his Oscar-nominated performance in 1966’s “Who’s Afraid of Virginia Woolf?” and his role in the ABC sitcom “The Goldbergs” died in Santa Rosa California Tuesday, after complications from bypass surgery, he was 87 years old”

“He was the last surviving member of “Who’s Afraid of Virginia Woolf?” small cast.”

“Younger audiences might know him from the NBC series “Just Shoot Me”, or as grandfather Albert “Pops” Solomon on the “The Goldbergs”.”

## NEWS

## MENTAL HEALTH SPECIALISTS

:15 - :30

“Mental health specialists at Cermak Health Services of Cook County, at Cook County Jail, are threatening to strike next week; due to the hospital’s plans to implement random patient assignment rotations beginning April 1. This would leave about 2,200 patients without care”

“Roughly 64 mental health specialists said they’ll strike on or after March 31 if the union representing them can’t negotiate in a few days”

“The mental health specialists weren’t taken into account when the hospital’s management made the decision to switch to the random patient assignment rotations according to union representative Eric Bailey”

## NEWS

## MOTORCYCLE CRASH

:15 - :30

"At 10:50 AM a 19-year-old motorcyclist collided with an SUV at Butterfield Road and Briarcliffe Boulevard"

"He was pronounced dead at the hospital later that morning, there were no other injuries involved in the crash."

"In the west suburban Wheaton, a section of Butterfield road was shut down late Tuesday morning after the motorcycle crash. And was shut down between Lambert and Bradford Drive, and remained shut down until 3:30 PM."

## NEWS

## PRESIDENTIAL DOGS

:15 - :30

"The Biden family dogs, Major and Champ, are back at the White House after an incident in which Major caused a "minor" injury to an undisclosed person."

"White House press secretary Jen Psaki said, "Major was surprised by an unfamiliar person and reacted in a way that resulted in a minor injury to the individual, which was handled by the White House Medical Unit with no further treatment needed."

"On March 9 Psaki said the dogs were already scheduled to be out of town prior to the incident, and on March 17th the President said "Major did not bite someone and penetrate the skin" and that Major is a rescue pup getting acclimated to his new home."

"First lady Jill Biden's spokesman, Michael LaRosa combined that the dogs are in fact back at the White House."

## NEWS

## LOYOLA CHICAGO DEFEAT

:15 - :30

“Despite early success in today’s game, 8-seed Loyola Chicago has been defeated by 12-seed Oregon State 58-65, ending the Ramblers’ quest for a second Final Four in the past four seasons.”

“Oregon started to gain control over the game when Loyola Chicago wing Lucas Williamson, went to the bench with two fouls.”

“At the end of the half Oregon was up 8 points after an 11-0 run, and Loyola was unable to take lead the rest of the game.”

“Earlier in the tournament, Oregon dominated over Tennessee in the first round, handled a late surge from Oklahoma, and today defeated Loyola Chicago. Making six-straight wins for the Beavers.”

## NEWS

## BEARS CORNERBACK

:15 - :30

"Bears cornerback Artie Burns has a chance to prove himself this season. The Bears signed the former Steelers cornerback to a one-year deal that began with disaster - Burns suffered a torn ACL in training camp."

"This season he'll need to play a crucial role with veterans Fuller, and Skrine gone."

"Burns being the 25th overall pick in the 2016 draft, after struggling with family issues, Burns was benched by the Steelers in 2019, and was not resigned in 2020, and spent 2021 on the injury reserves."

NEWS

LPGA

:15 - :30

"In 2001 Annika Sorenstam made 13 birdies in shooting the only 59, setting an insanely high bar - since then, no one has came close to beating it."

"Saturday, last year's LPGA winner, 28-year-old Madelene Sagstrom came closest. Getting off to a horrible start, the rest of her round was legendary.

"Sagstrom birdied six of the next seven holes, including making five straight birdies to end the back nine. She made four more birdies on the back while suffering one bogey, and the result was 11 birdies in a round of eight-under 64 that vaulted her from 50th when the day began to inside the top five."

### Show Open One:

ME: "If you're a hunter, it's possible that cooking the meat, is the most intimidating part of the process, making sure you're hard work and the animal's life isn't put to waste; today we have outdoorsman who's known for simplifying the game cooking process, Steven Rinella here to talk to us about his cookbook *The ManEater Fish and Game Cookbook*."

### Show Open Two:

ME: "Some of the most interesting, and memorable conversations are held over the diner table, whether that be with family, friends, or a person who was a total stranger; so this is why we're wondering if you were given the ability to dine with three people together in all of history -- alive or dead -- who would they be? A celebrity you've been dying to meet? Or someone you wish you could talk with one last time?"

### Show Open Three:

ME: "With her extensive touring all throughout the US and Europe, and 8 full-length solo albums Lea Bertucci is an artist, composer, and performer whose work describes relationships between acoustic phenomena and biological resonance; using things like woodwind instruments, multichannel speaker arrays, and the creative missuses of audio technologies. Lea can you tell us a little bit more about those things?"

### Show Open Four:

ME: "Hulu's critically acclaimed series *The Handmaid's Tales* based on Margaret Atwood's book are now streaming. Margaret Atwood, the mind behind *The Handmaid's Tales*, and the legendary poet, novelist, teacher, literary critic, teacher, and environmental activist is in the studio with me today; where we'll discuss where she got her passion for writing, where of her ideas stem from, and more about her "Learn Live with Margaret Atwood, Practical Utopias: An Exploration of the Possible" her 8-week virtual live learning experience."

## COMMENTARY

:60 - :120

“Happy 420 everyone celebrating, and even those not partaking in today’s pleasures,”

“There is some news regarding marijuana’s legalization.”

“Earlier this month, The U.S. House of Representatives passed The Marijuana Opportunity Reinvestment and Expungement Act, better known as the MORE Act; the second bill in history that would remove marijuana from the list of banned controlled substances, ending the federal ban, leaving legalization state by state.”

“The Act was introduced by New York, Democrat - House Judiciary Chairman Jerrold Nadler, and passed the House with two hundred 20 yay and 204 nay.”

“Now there are always going to be people who are very anti-marijuana legalization, for a whole slew of reasons to start, people love to tell how harmful marijuana is and then take a sip of their drink or step out for a smoke; failing to recognize the fact that Tobacco and Alcohol are known to be worse substances, causing major health issues.”

“People also say that marijuana legalization creates more crime and work for the police, therefore, costing taxpayers when in reality, it frees up police resources, arrests made for marijuana possession costs the US between 1.19 billion and 6.03 billion annually.”

“In fact, legalization of Marijuana actually benefits tax revenue last year the legal industry created \$25 billion in sales and is expected to hit \$65 billion by 2030.”

“Marijuana has been legal since 2012 in Colorado and Washington state, and in 2019 Colorado collected \$302 million in taxes; And Washington state's governor Jay Inslee described Washington experience as “uniformly positive” - saying our experience in Washington has been uniformly positive on any way you score this—from a reduction of unnecessary law enforcement and criminal activity that really wasn’t benefiting our community, on creating jobs in a new industry, on giving people more freedom in their personal decision making with no demonstrable, horrendous health impacts,” he said. “By any measure, it’s been a very successful enterprise.”

## AUDIO DRAMA

:180 - :300

Sun: "Welcome to solar support system, a planetary support group for those of us battling grief, anxiety, and depression. My name is Sol and I am the sun. People look to me to provide them with warmth and food, but no one wants to look at or get close to me. A lot is expected of me and the pressure and loneliness can be too much to bear. Which is why I started this group 4 billion years ago. We are going to start this meeting the same way we always do, and that is with positive affirmations.

1. My sadness and my depression do not define me
2. I am in charge of my life, and my happiness and i feel happy and content
3. I am much more than what i think i am"

Sun: "Venus, last time we met, you said you made progress with your therapist. How have you been feeling since then?"

Venus: "Well, we have been talking about me feeling less than a planet because I don't have any moons, and no one knows why, while Saturn has 60 of them! And rings! It makes me feel like I'm not a real planet because I'm not like the others. but my therapist made me realize that I'm not a lesser planet, but a unique one. And that is what makes me special."

Sun: "Good for you, venus! Everyone here should keep this mind, as well. Because it's true. We are all unique. So, lets move on. Pluto, you seem distant. Is there anything you would like to share with the group?"

Pluto: "Um, sure. It's just.....I dont know who or what I am anymore. I feel like my identity has been ripped away from me, and now I'm just trying to....."

Venus: "I'm sorry to interrupt, but....is Pluto allowed to be here?"

Pluto: "See this is what I'm talking about!"

Venus: "It is just that this is a safe space for planets. and if we have someone here who is not a planet, then that makes me reluctant to participate in this group. Because I don't feel safe."

Sun: "I understand how you feel, Venus. And your concerns are valid. But Pluto has been a member of the Milky Way galaxy for quite some time, and they have every right to be here. Go on, Pluto."

Pluto: "Ok. I've recently been classified as a dwarf planet. And.....well...you go your whole life thinking you are one thing and suddenly...you're something else! I'm currently

in the midst of an identity crisis and I don't know what to do. I've always felt disconnected from the other planets and now I know why. Because I'm not one of them."

Sun: "Pluto, you said your in the midst of an identity crisis, but it sounds like you do know what you are. And that is a dwarf planet. So, it sounds like you are having an issue with acceptance rather than identity. Acceptance leads to mindfulness, gratitude, and compassion for yourself and others. And even though you are a dwarf planet, you are the dwarf planet and that is something to be proud of. Learning to love yourself is a skill. And like any other skill, it takes practice. So go easy on yourself Pluto. Things will get better. Well, it sounds like we have made great progress today. earth, you are looking a little blue. Is there anything you would like to share with the group?"

Earth: "It's just that I'm scared."

Sun: "Scared of what?"

Earth: "Dying".

Jupiter: "Were all scared of dying, Earth."

Venus: "yes, it's actually normal to feel that way."

Earth: "No, you don't understand. I feel like I am being slowly tortured to death. Humans keep cutting down all my trees, they keep polluting my water, and they cannot and will not stop drilling into me for my oil! They just take and take and take without realizing that one day a resource that they depend on will be gone and they are going to panic! The global economy depends on my natural resources to keep growing! But nobody realizes that it is unsustainable and is doomed to collapse! Humans are too busy fighting each other! What good is fighting for independence, equality, and change if everyone is going to die! Thats what they don't realize! If I die, they die! Everyone is going to die. We are all going to die! I am going to die! And I do not want to die! I don't want to die! I don't want to die!!!!!" (panting)

The rest of the group: .....

Sun:..... "well, it sounds like your concerns are valid, earth. does anyone have any advice for earth?"

The rest of the group:.....

Venus: "Well, when I'm feeling down, I write a list for the things I'm grateful for."

Earth: "Write down a list? Didn't you listen to anything I said you moonless freak!"

The rest of the group: gasps

Venus: Starts sobbing

Sun: "You are out of line, Earth!"

Earth: "No, you are! You all are! So, stop judging me and leave me alone! Why won't anybody leave me alone!"

Sun: "We're just trying to help, earth".

Earth: "Well, you are doing a terrible job! and honestly, Sun....what do you know about humans? What do you know about people taking advantage of you? You know nothing about it because people can't stand looking at you or being anywhere near you! You have no one! That's why you started this joke of a support group! because you have no one! You need this group more than we do! So why don't you just shut up and explode already!"

The rest of the group: Gasps

Sun: "Earth, I am going to have to ask you to leave."

Earth: "Fine! I do not need you or anybody!"

Sun: "Man, what a dick."